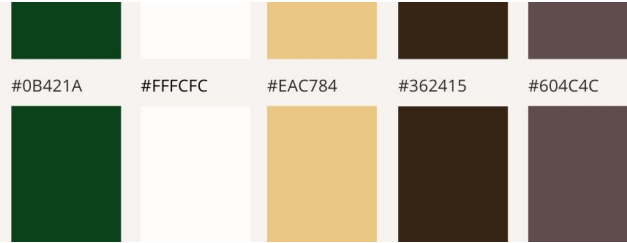


# Starbucks Repackaging

Emerson Chen  
[www.emersonchen.com](http://www.emersonchen.com)  
[emersonchenart@gmail.com](mailto:emersonchenart@gmail.com)

# Mood Board

“To inspire and nurture the human spirit - one person, one cup and one neighborhood at a time.”



# Sketches



①



②



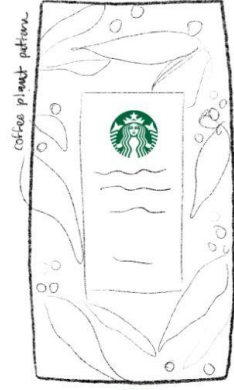
③



④



⑤



⑥



⑦



⑧

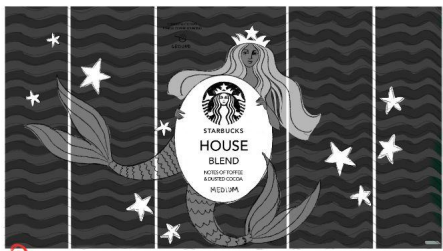


⑨

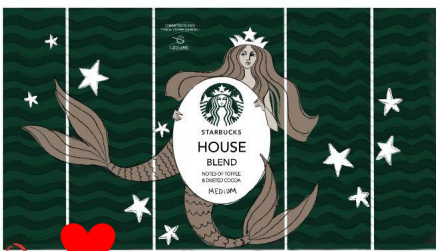


⑩

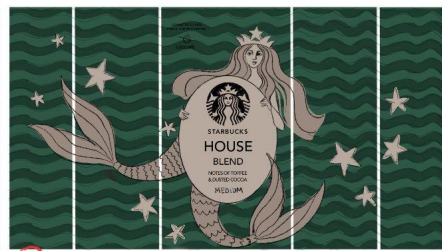




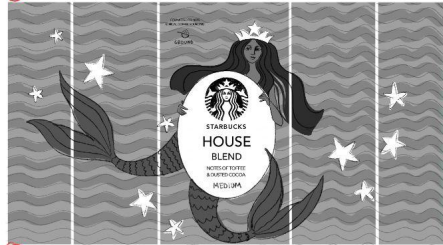
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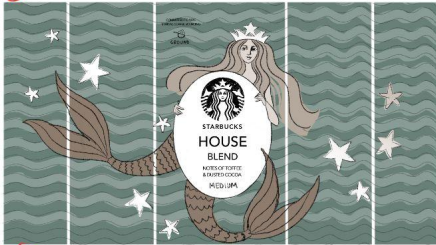
2



3



4



5



6



7



8



9



10



11



12

# Finals



COMMITTED TO 100%  
ETHICAL COFFEE SOURCING



GROUND



STARBUCKS

# HOUSE BLEND

NOTES OF TOFFEE  
& DUSTED COCOA  
MEDIUM

COMMITTED TO 100%  
ETHICAL COFFEE SOURCING



STARBUCKS

# HOUSE BLEND

NOTES OF TOFFEE  
& DUSTED COCOA  
MEDIUM

